

# DALLAS REGIONAL CHAMBER®

How can your company reach nearly 3,000 businesses, over 600,000 employees, and 12 counties?  
SPEND WISELY. ADVERTISE WITH THE DALLAS REGIONAL CHAMBER.

## THREE WAYS TO ADVERTISE WITH THE DRC

### THE CHAMBER REPORT NEWSLETTER

**Circulation:** Monthly distribution sent to over 30,000. Includes our members and interested subscribers, and is available to anyone who visits the Chamber's web site.

**Content:** Up-to-date regional business news, a monthly report from the President, special offers to Chamber members, ribbon cuttings and much more.

### RELOCATION PACKAGE SPONSORSHIPS

**Circulation:** The Chamber receives an average of 300 requests a month for copies of the package which includes the quarterly Newcomer and Relocation Guide produced by Texas Monthly Custom Publishing.

**Content:** The Relocation packages contain tips about area housing, banks, schools, hospitals and other services. There is no better way to reach potential newcomers to the Dallas area.

### WWW.DALLASCHAMBER.ORG

**Circulation:** Tap into the 50K plus hits per month from local, regional, national and international visitors to the Chamber's Web site.

**Content:** In depth regional business news, business directories, event reminders and registration, detailed information about the region, information on all of the Chamber programs and initiatives, ways to get involved, photo and video galleries, new member listings, and much more.

DRC advertising is exclusively offered to Dallas Regional Chamber members. The Chamber reserves the right to refuse materials it deems offensive, unprofessional, in direct competition with Chamber publications or detrimental to its mission, programs or reputation.

To advertise with the Dallas Regional Chamber please contact the Communications Department:

Phone 214-712-1926 Email [media@dallaschamber.org](mailto:media@dallaschamber.org)

## THE CHAMBER REPORT

The Chamber Report, our monthly e-newsletter, offers three advertising opportunities; a small left column square, large left column tower or bottom banner.

### Ad Guidelines and Rates

Left column square	195 w x 195 h pixels	\$200/month
Left column tower	195 w x 400 h pixels	\$300/month
Bottom banner	400 w x 140 h pixels	\$400/month

\*All ads include hyperlinks

\*SPACE RESERVATIONS, payments and artwork is due 3 weeks before the next month's newsletter. The Chamber Report is sent on the first Wednesday of each month.

\*Advertising is limited to three Chamber-member companies a month.

\*Advertisers are taken on a first-come, first-served basis, according to availability.

# RELOCATION PACKAGE SPONSORSHIPS

People interested in moving to Dallas have a need for information about our city. We assemble and distribute information-packed Relocation Packages to people who request them by phone, in person or through our website. An average of 300 requests are processed each month.

Sponsorships are reserved in 3 month increments: **3 Months \$400** **6 Months \$600** **9 Months \$800** **1 Year \$1,000**

## Program Requirements

All brochures must accurately represent the facilities, services, and contact information for your company only. Literature will be no larger than 8 ½" x 11". Payment must be made in advance to guarantee reserved month(s) and at least 300 brochures per month should be delivered to the Chamber 10 days prior to the first day of your reserved month. We will not delay mailings or assembly of packets.

# WWW.DALLASCHAMBER.ORG

The Chamber offers several ad spots on its Web site.

## Ad Guidelines and Rates:

Home Page Left Column	232w x 115h pixels	\$500/month
Home Page Right Column	232w x 115h pixels	\$500/month
Home Page Center Banner	450w x 115h pixels	\$700/month
Interior Page Left Column Small	232w x 125h pixels	\$200/month
Interior Page Left Column Large	232w x 245h pixels	\$300/month

\*All ads include hyperlinks

\*Extended contract discounts: one year 20 percent, six month 10 percent

\*Month is equal to 4 weeks

## Submission Deadlines:

SPACE RESERVATIONS and all payments, art, links, etc. are due before ads will be placed.

Ads will be accepted in completed electronic (JPG, GIF, or PNG) formats.

Advertisement

